

NGAUS 2026 Partnership Opportunities

28 - 31 August 2026



INDY NGAUS 2026 PARTNERSHIP OPPORTUNITIES

NGAI

In August of 2026 the National Guard Association of Indiana (NGAI) is hosting the annual conference and exposition of the National Guard Association of the United States (NGAUS) in Indiana. This event is a one-of-a-kind professional development opportunity for current and future leaders of the Army and Air National Guard across all 54 states and territories. The National Guard Association of Indiana is the only professional military organization that advocates solely for the Indiana National Guard, its Soldiers and Airmen, both officers and enlisted, families, retirees, and alumni.

Purpose: To promote the growth and development of the Indiana Army and Air National Guard, foster friendship and cooperation among the officers and enlisted personnel of the National Guard and provide services that will provide for a better quality of life for its members and their dependents.

Goals: Embodied in our purpose are the following goals:

- Service to members.
- Promote legislative actions to benefit members of NGAI and the Indiana National Guard.
- Improve capabilities of the Indiana National Guard.
- Establish and maintain relations with other similar organizations.
- Promote and support national security.
- Preserve and perpetuate the history and traditions of the Indiana National Guard.
- Ensure the continuity and long life of Army and Air National Guard units within the State of Indiana.
- Promote and support the National Guard Association of the United States (NGAUS) and The Enlisted Association of the United States (EANGUS) in their efforts to improve the life, education and welfare of the National Guard.
- To further the educational opportunities of service members and their families.

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NGAUS

The National Guard Association of the United States (NGAUS), founded in 1878, is the Nation's oldest military association. NGAUS serves as a full strategic partner with each state and territory association, and congressional delegation enabling effective communication of the message to continuously improve the relevance, readiness, modernization, and quality of life, while promoting the rich militia heritage of the National Guard.

THE NATIONAL GUARD

Since its inception in Salem, Massachusetts, on December 13, 1636, the National Guard has stood as the oldest component of the Armed Forces of the United States and one of the oldest professions in our country. Today the Soldiers and Airmen of the National Guard come from every community and serve across all corners of the world. These heroes are our neighbors and friends. Our Citizen Soldiers and Airmen work as doctors, nurses, teachers, in construction, in factories, and every other facet of American life. They represent the 1% who serve our great country through military service. The National Guard has never been busier in its existence than in the past decade. Despite its heavy commitment in the Global War on Terrorism, the units of the National Guard continue to meet every challenge, from response during emergencies and disasters, to responding to COVID 19, to deployments in areas abroad –the Soldiers and Airmen of the National Guard stand ready to support and serve while protecting the freedoms we enjoy as a nation

The NGAUS Conference

Annually, NGAUS convenes its national conference and exhibition to gather and vote on top legislative priorities, share information, and celebrate the camaraderie of membership in the National Guard. More than 4,500 members of the military from all 54 states and territories, multi-national state partnership members, national administration officials, elected officials, and private industry partners are expected to attend. This event is a major gathering of industry and military decision makers who evaluate, assess, recommend and select equipment, machinery, supplies and services for over 325,000 members of the Army and Air National Guard. Join us as we showcase the patriotic and innovative spirit of National Guard servicemembers and the partners that support them. The National Guard Association of Indiana is excited to host the conference in 2026 for the first time since 2001. We are excited to showcase the great State of Indiana and its capital city of Indianapolis.

INDY NGAUS 2026 PARTNERSHIP OPPORTUNITIES

FOUNDATIONAL CONFERENCE PARTNERS

<p>GREATEST SPECTACLE PARTNER</p> <p>\$250,000</p> <div style="border: 1px solid black; padding: 10px; text-align: center; color: red; font-weight: bold; margin: 10px 0;"> <p>Not Available</p> </div>	<ul style="list-style-type: none"> • Top-level marketing and signage as key conference partner in all printed and digital materials, including website and mobile app. • Podium recognition and speaking opportunity during premier conference session. • Ten invites* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • Two foursomes at the Sponsor Golf Tournament. • NGAI corporate membership for three years • Opportunity to provide gifts to registrants to be included in official conference bag.
<p>BRICKYARD PARTNER</p> <p>\$100,000</p>	<ul style="list-style-type: none"> • Premier marketing and signage as key conference partner in all printed and digital materials including website and mobile app. • Podium recognition and speaking opportunity during conference event. • Five invites* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • Two foursomes at the Sponsor Golf Tournament. • NGAI corporate membership for two years. • Opportunity to provide gifts to registrants to be included in official conference bag.
<p>GRAND PRIX PARTNER</p> <p>\$50,000</p>	<ul style="list-style-type: none"> • Priority marketing and signage as key conference partner in all printed and digital materials, including website and mobile app. • Four invitations to the Adjutant General and Sponsor reception • One foursome at the Sponsor Golf Tournament. • NGAI corporate membership for one year.. • Opportunity to provide gifts to registrants to be included in official conference bag.

INDY NGAUS 2026 PARTNERSHIP OPPORTUNITIES

GENERAL CONFERENCE SPONSORSHIP LEVELS

<u>TEAM MANAGER</u> \$25,000	<ul style="list-style-type: none"> • Company or organizational name and/or logo included on printed and digital materials, including the official program and the NGAUS 2026 website and mobile app as conference sponsor. • Listing on signage for sponsored event, when applicable. • Opportunity to provide gifts to registrants to be included in official conference bag. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
<u>CREW CHIEF</u> \$20,000	<ul style="list-style-type: none"> • Company or organizational name and/or logo included on printed and digital materials, including the official program and the NGAUS 2026 website and mobile app as conference sponsor. • Listing on signage for sponsored event, when applicable. • Opportunity to provide gifts to registrants to be included in official conference bag. • Four invitations* to the Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
<u>PIT CREW</u> \$10,000	<ul style="list-style-type: none"> • Company or organizational name and/or logo included on printed and digital materials, including the official program and the NGAUS 2026 website and mobile app as conference supporter. • Two invitations* to the Sponsor reception, and the NGAUS Chairman's Head Table Reception. • Opportunity to provide gifts to registrants to be included in official conference bag. • 1 foursome at the Sponsor Golf Tournament.
<u>MECHANIC</u> \$5,000	<ul style="list-style-type: none"> • Company or organizational name listed on printed and digital materials, including the official program book as conference supporter. • Two invitations* to the Sponsor reception, and the NGAUS Chairman's Head Table Reception.
<u>SUPPORTER</u> \$2,500	<ul style="list-style-type: none"> • Company or organizational name listed on printed and digital materials, including the official program book as conference supporter. <p>One invite to the Sponsor reception.</p>

****each invite includes one guest***

INDY NGAUS 2026 PARTNERSHIP OPPORTUNITIES

KEY EVENT SPONSORSHIPS (Co-Sponsorships available)

GOVERNORS RECEPTION \$500,000 INDIANA STATE MUSEUM 31 AUG 2026 3500 ATTEDEES	<ul style="list-style-type: none">• Exclusive naming rights for the event, including in signage and all references to the event in materials.• Podium recognition and speaking opportunity at the event• Priority placement of company name and logo on NGAUS 2026 website and official mobile app.• Marketing on all printed and digital materials prepared for event, including program books and other promotional materials.• Listing on signage for sponsored event, when applicable• Ten invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception.• Two foursomes at the Sponsor Golf Tournament.• Opportunity to provide gifts to registrants to be included in official conference bag.
STATES DINNER \$550,000 CONVENTION CENTER 29 AUG 2026 3500 ATTENDEES	<ul style="list-style-type: none">• Exclusive naming rights for the event, including in signage and all references to the event in materials.• Priority placement of company name and logo on NGAUS 2026 website and official mobile app.• Marketing on all printed and digital materials prepared for event, including program books and other promotional materials.• Listing on signage for sponsored event, when applicable• Ten invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception.• Two foursomes at the Sponsor Golf Tournament.• Opportunity to provide gifts to registrants to be included in official conference bag.
COMPANY/FIELD GRADE MIXER \$100,000 TBD 28 AUG 2026 750 ATTENDEES	<ul style="list-style-type: none">• Exclusive naming rights for the event, including in signage and all references to the event in materials.• Podium recognition and speaking opportunity at the event• Company name and logo on NGAUS 2026 website and mobile app.• Marketing on all printed and digital materials prepared for event, including program books and other promotional materials.• Ten invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception.• Two foursomes at the Sponsor Golf Tournament.• Opportunity to provide gifts to registrants to be included in official conference bag.

INDY NGAUS 2026 PARTNERSHIP OPPORTUNITIES

<p>SENIOR WARRANT OFFICER MIXER \$100,000 TBD 28 AUG 2026 500 ATTENDEES</p>	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including in signage and all references to the event in materials. • Podium recognition and speaking opportunity at the event • Priority placement of company name and logo on NGAUS 2026 website and official mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Ten invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman’s Head Table Reception. • 2 foursomes at the Sponsor Golf Tournament. • Opportunity to provide gifts to registrants to be included in official conference bag.
<p>THE ADJUTANT GENERALS (TAG) RECEPTION \$85,000 INDIANAPOLIS MOTOR SPEEDWAY 28 AUG 2026 250 ATTENDEES</p>	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including in signage and all references to the event in materials. • Podium recognition and speaking opportunity at the event • Priority placement of company name and logo on NGAUS 2026 website and official mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Ten invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman’s Head Table Reception. • 2 foursomes at the Sponsor Golf Tournament. • Opportunity to provide gifts to registrants to be included in official conference bag.

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TAG SPOUSE LUNCHEON \$30,000 GOVERNOR'S RESIDENCE 30 AUG 2026 100 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
SPOUSES LUNCHEON \$30,000 INDIANA ROOF BALLROOM 31 AUG 2026 750 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
RETIREE LUNCHEON \$30,000 CONVENTION CENTER 30 AUG 2026 300 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
5K FUN RUN \$10,000 WHITE RIVER CANAL 29 AUG 2026 500 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Three invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.

INDY NGAUS 2026 PARTNERSHIP OPPORTUNITIES

WARRANT OFFICER LUNCHEON \$25,000 TBD 160 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
NGAUS MEMBERS GOLF OUTING \$30,000 BRICKYARD CROSSING 28 AUG 2026 120 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.
NGAUS PARTNERS GOLF OUTING \$30,000 BRICKYARD CROSSING 27 AUG 2026 120 ATTENDEES	<ul style="list-style-type: none"> • Exclusive naming rights for the event, including signage and marketing materials at the event. • Podium recognition • Company name and logo on NGAUS 2026 website and mobile app. • Marketing on all printed and digital materials prepared for event, including program books and other promotional materials. • Five invitations* to the Adjutant General and Sponsor reception, and the NGAUS Chairman's Head Table Reception. • One foursome at the Sponsor Golf Tournament.

****each invite includes one guest***

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CONFERENCE SUPPORT SPONSORSHIPS

TRANSPORTATION SPONSOR \$250,000	<ul style="list-style-type: none">• Marketing on all buses, vehicles, and at the Indianapolis International Airport• Recognition on all printed materials and transportation related signage as the official transportation sponsor• Industry booth for NGAUS tradeshow• Five invitations to the TAG reception, and Chairman's head table reception• Opportunity to provide gifts to registrants to be included in official conference bag.
VOLUNTEER SUPPORT SPONSOR \$100,000	<ul style="list-style-type: none">• Recognition on all printed materials and volunteer related signage as the official volunteer support sponsor• Logo on all volunteer shirts• Industry booth for NGAUS tradeshow• Five invitations to the TAG reception, and Chairman's head table reception• Opportunity to provide gifts to registrants to be included in official conference bag.
COMMUNICATIONS SPONSOR \$50,000	<ul style="list-style-type: none">• Recognition on all printed materials and communications related signage as the official communications sponsor• Industry booth for NGAUS tradeshow• Five invitations to the TAG reception, and Chairman's head table reception• Opportunity to provide gifts to registrants to be included in official conference bag.

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