NGAUS Industry Day Mini-Workshop

06 Dec 21 1300-1900 EST NGAUS Building, Washington, DC



NGAUS Industry Day Mini-Workshop

Goal: Provide NGAUS corporate members an overview of the National Guard, National Guard Association of the United States (NGAUS), National Guard Executive Directors Association (NGEDA), and the NGAUS Corporation Advisory Panel (CAP) as well as networking with organizational leadership and staff

- 1300-1315: Welcome and attendee introductions
 - Keith Klemmer CAP Chair
- 1315-1400: NGAUS and NGAUS CAP overview
 - Keith Klemmer CAP Chair
- 1400-1445: State National Guard Associations and NGEDA
 - Jim Simms, NGEDA Chair
- 1445-1500: Break
- 1500-1530: NGAUS Legislative Team overview
 - Mike Hadley, VP-Governmental Affairs, NGAUS
- 1530-1615: Keynote Speaker NGAUS Chair
 - MG Durr Boyles, NGAUS Chair and Adjutant General, Mississippi
- 1615-1700: Tying It All Together Doing Business with the Guard
 - Brunk Conley



NGAUS and the NGAUS Corporate Advisory Panel

Keith Klemmer CAP Chair



NGAUS

- Mission a <u>full strategic partner</u> with <u>National Guard state associations</u> and <u>congressional delegations</u> enabling effective communications of messages to continuously improve the <u>National Guard relevance</u>, <u>readiness</u>, <u>modernization</u>, and <u>quality of life</u> while <u>promoting the rich</u> <u>militia heritage</u> as the nation's first military organization
- Vision serve as America's strongest advocate for promoting the highest levels of readiness, modernization, and quality of life for the National Guard family
- Help <u>shape the future</u> of the National Guard by <u>advocating in congress</u> on behalf of NGAUS members



Organizational Structure

- Chairman: MG Janson "Durr" Boyles, Mississippi
- Immediate Past Chairman: Maj. Gen. Michael McGuire, Arizona
- Vice Chair Army: MG Jimmie Cole, Tennessee
- Vice Chair Air: Maj. Gen. Ondra Berry, Nevada
- Secretary: MG (Ret) Joanne Sheridan, Louisiana
- Treasurer: BG (Ret) Kenneth Ross, Louisiana



- Directors representing six areas with terms expiring from 2022-2024
- Retired, Company Grade, and Warrant Officer directors
- Eight standing committees and five special committees including the CAP



Corporate Advisory Panel Overview

- NGAUS CAP: Chartered by the NGAUS Board of Directors to serve as a conduit of information to the more than 280 corporate members of NGAUS
- Composed of 15 elected representatives from across the corporate membership
- Our goal: To strengthen NGAUS and corporate member relationships, thus supporting the mutual goal of enhancing and promoting modernization and readiness of the National Guard

"Add value to the NGAUS Corporate Member experience"



Duties and Responsibilities

- Serve as a standing forum for corporate panel representatives to <u>formally address common</u> <u>issues and concerns</u> to the NGAUS, AGAUS, and NGEDA leadership and staffs
- Serve NGAUS/AGAUS/NGEDA as a <u>formal means of addressing association and/or National</u> <u>Guard issues and concerns to corporate representatives</u>
- <u>Serve as a liaison for corporate members</u> to more fully participate in the planning and execution of the many conferences wherein the associations and corporate members interact throughout the year.
- Research, analyze, debate, formalize and <u>recommend means by which NGAUS and corporate</u> <u>members can better maximize the mutual efforts of both in the legislative process.</u>
- <u>Mutually explore optimum NGAUS/AGAUS/NGEDA corporate member relationships</u> concerning corporate memberships, sponsorships, and contributions and fees to ensure all revenue producing initiatives for corporate member participation in Association conferences, receptions, dinners, and other activities are reasonable and customary.
- Ensure that the CAP as an entity, nor any individual member of the CAP, <u>may act as an agent</u>, <u>representative or spokesperson for the NGAUS</u>, the AGAUS or NGEDA, for any purpose.



Membership and Meetings

- In order to retain membership, the elected CAP member must:
 - Meet attendance requirements (miss no more than 3 consecutive meetings)
 - Company must retain NGAUS membership
 - CAP member must remain employed with the original company in which elected
- We meet a minimum of four times per year, typically during:
 - NGEDA Annual Meeting (Jan)
 - Summer AGAUS Meeting (Jun)
 - NGAUS General Conference (Aug/Sep)
 - NGAUS Industry Day (Dec)
- The CAP may also meet at other times as called by the Chair
- The CAP will hold open CAP meetings during NGEDA, AGAUS, and NGAUS



Corporate Advisor Panel for 2022 of Dec 21



https://www.ngaus.org/about-ngaus/board-directors-committees/corporate-advisory-panel



Newsletter/Communications

- CAP Secretary is an elected position with a two-year term, currently Shannon Shrader
- Serves as the Communications Committee Chair
- Keeps track of all CAP meeting dates, agendas, and minutes from the meeting, distributes minutes to the CAP membership and NGAUS Corporate Advisory Liaison
- Gathers stories, formats, and publishes the quarterly CAP Newsletter, typically in March, June, September, and December
- Stories for the newsletter are provided largely by CAP members
- Newsletter is sent to the Corporate Liaison for approval before publishing



Conference Committee

- Chair of the Conference Committee is appointed by the CAP Chair currently the Vice Chair Bruce VanSkiver
- The committee serves as the CAP liaison to various conference committees to include the NGAUS General Conference, AGAUS meetings, NGEDA annual meeting, and the EANGUS annual meeting
- Ensures corporate members are involved in planning organizational events
- Upcoming events:
 - NGAUS Industry Days: 06-07 Dec 21, NGAUS building
 - NGEDA: 17-20 Jan 22, Columbus, OH (CAP Open/Closed Meeting)
 - AGAUS Winter: 29-31 Jan 22 at the NGAUS building
 - AGAUS Summer: 13-17 Jun 22, Santa Fe, NM (CAP Open/Closed Meeting)
 - NGAUS General Conference: 26-29 Aug 22, Columbus, OH (CAP Open/Closed Meeting)
 - EANGUS Annual Conference: 07-10 Aug 22, Little Rock, AR



Membership Committee

- Membership Chair is elected from among the current CAP membership for a two-year term currently Tricia Callahan
- Manages and fosters NGAUS corporate members relationships
- Assure all CAP representation issues are handled in a fair and equitable manner
- Presides over the CAP Nominating Committee, if constituted by the Chair, to ensure an equitable process for nomination and election of new corporate member representatives for the 15 rotating seats on the CAP
- CAP elections are held annually during the NGAUS General Conference, the nomination window opens on 15 Jun and concludes on 31 Jul of each year
- Manages the CAP Advocacy Program starting in 2022 next slide

CAP Advocacy Program

- Each CAP member assigned 20+/- companies, in the same size determination (small, medium, large) to advocate and advise on engagement with NGAUS
- As new companies become members, NGAUS Industry Liaison:
 - Determines the size of company
 - Assigns company to CAP member in same size group who has most ability to take on additional members
- As CAP members rotate on/off, NGAUS Industry Liaison/NGAUS CAP Chair assigns companies from one CAP member to another within the same business size
- Proactive engagement at least on a quarterly basis (defined in the SOP)
- Serve as a feedback mechanism from NGAUS corporate partners through the CAP to NGAUS
- Program is structured to place limitations on guidance/advice

• Starts in January 2022, Tricia Callahan as Membership Chair serves as the POC **IGAUS**



Resolutions Committee

- Chair of the Resolutions Committee is appointed by the CAP Chair
- The committee serves as the CAP liaison to the NGAUS Legislative team and NGAUS Task Forces regarding the resolution processes
- Assists with NGAUS Resolutions SOP and NGAUS Task Force SOP reviews
- Maintains situational awareness of the NGAUS resolutions status and supports the flow of information during CAP open and closed meetings
- Provides resolutions updates through the quarterly CAP newsletter



Education Committee

- Chair of the Education Committee is appointed by the CAP Chair
- Coordinate face to face seminars, webinars, and similar events to help improve the knowledge level of NGAUS corporate members about the National Guard and National Guard mission
- Key Events:
 - Quarterly webinars ICW the NGAUS Corporate Liaison
 - NGAUS Industry Day mini-workshop
 - Assist with the annual NGAUS General Conference Industry Workshop
 - Conduct various NGAUS 101 briefs as needed to support the CAP mission



Questions?



Industry Day

National Guard Executive Directors Association (NGEDA)

Jim Simms NGEDA President Executive Director for Kentucky



Agenda

- Mission of NGEDA
- NGEDA Membership
- State Associations
- Resolutions Process State Level
- Resources





Mission Statement

• To provide a forum for the exchange of timely information of common interest for the mutual benefit of members and the organizations they represent.

• To encourage and assist, when feasible, each state, commonwealth, territory, and the District of Columbia to organize and maintain a National Guard Association.

• To participate in improving the operational readiness, training, and image of the National Guard on both state and national levels.





NGEDA Membership

Why become a member of NGEDA?

- Eligible to attend NGEDA annual meeting
- Meet Executive Directors and elected officers from each association
- Receive NGEDA annual Directory and newsletters
- Become a sponsor of NGEDA
- Availability to place an advertisement in the Directory





State Associations

State association overview:

- Each state or territory to include Washington D.C. has an association that represents the men and women of the National Guard
- Each association has an Executive Director that may be full or part time
- Some states have additional staff for insurance, administrative duties and membership





State Associations

State association overview:

- Most of these positions are part time
- Each association will host an annual conference to conduct elections, review and vote on resolutions and business matters for the upcoming year
- Works with state and national Legislators, through NGAUS, to improve the readiness and benefits of our National Guard





Resolutions Process at States

What happens to my resolution once I send it to states?

- Resolution is submitted to the Executive Director on the NGAUS Resolutions form
- Attach information paper for explanation of resolution (if needed)
- Once verified on correct form it is then forwarded to the state resolutions Committee





Resolutions Process at States

What happens to my resolution once I send it to states?

- Committee will review with their subject matter expert and decide if it is applicable to the state or to co-sponsor for another state
- If recommended by the Committee, it is brought before the membership for vote to support and forward to NGAUS
- If resolution fails, the originator will be informed that the state will not support this resolution.





Resources

Where do I find more information about NGEDA and state associations?

- NGAUS Website www.ngaus.org
- NGEDA Website www.ngeda.org
- NGEDA Directory
- NGEDA President Jim Simms email: jim@ngaky.org
- State association website (NGAKY.org)











NGAUS Legislative Team



Major General Jansen "Durr" Boyles

NGAUS Chairman

Adjutant General Mississippi National Guard



Putting It All Together -Doing Business with the National Guard

CSM (Ret) Brunk Conley CAP Education Chair



National Guard Overview

- The National Guard has been defending the nation for over 385 years
- There are 54 separate National Guard organizations in the 50 States, 3 Territories, and the District of Columbia
- The National Guard is a "Dual Status" organization with a Federal and State mission
- The Federal mission is to serve as the operational reserve component of the Army and the Air Force
- The State mission is to respond to domestic and homeland security emergencies under the Command and Control of the Governor
- Currently there are 336,500 Soldiers authorized in the Army National Guard and 108,100 Airmen in the Air National Guard
- The Army National Guard is located in more than 2,400 communities across the nation



The Role of the National Guard Bureau

• NGB is:

- defined as a joint activity of the Department of Defense
- led by a Four Star General who serves on the Joint Chiefs of Staff
- serves as the channel of communication on all matters pertaining to the States
- oversees the allocation and use of all federal funding provided to the States, Territories and the District of Columbia





National Guard Related Associations

- NGAUS- National Guard Association of the United States
- EANGUS- Enlisted Association of the National Guard of the United States
- AGAUS- Adjutant's General Association of the United States

• NGEDA- National Guard Executive Directors Association



NGAUS - Things to Remember

- NGAUS is a professional non-profit association and lobbies on behalf of the officers of the Army and Air National Guard
- NGAUS develops their legislative priorities through resolutions from various states, territories and district
- Resolutions are voted upon by the national membership at the NGAUS annual conference
- These priorities are published and released each December at the NGAUS Industry Day
- NGAUS Task Forces are special committees appointed by the NGAUS Chairman of the board to assist the NGAUS Legislative team with processing and prioritizing state submitted resolutions
- Corporate members participate in Task Force meetings
- NGAUS receives corporate member input through the NGAUS Corporate Advisor Panel
- State Associations meet in the February through November timeframe
- NGAUS holds an annual conference in the August-September timeframe. This year the annual conference will be held 25-29 Aug 22 in Columbus, Ohio



EANGUS - Things To Remember

- EANGUS is the only military association that concentrates solely on the enlisted members of the Army and Air National Guard both active and retired
- It represents the 400,000 plus enlisted Soldiers and Airmen of the National Guard to ensure they have the proper equipment on hand to perform both their Federal and State mission
- EANGUS also lobbies Congress for benefits for all members of the National Guard and coordinates their efforts with NGAUS and AGAUS
- Most state association meetings are held between February and June
- Some are separate from state National Guard Association conferences and some are held jointly
- EANGUS holds an annual conference, in 2022 the conference will be in Little Rock, Arkansas 07-10 Aug 22



AGAUS - Things To Remember

- Membership in AGAUS is limited to the Adjutants General of the Army and Air National Guard of the 54 States, Territories and District of Columbia
- AGAUS is committed to:
 - A central leadership role in promoting and supporting an adequate state and national security posture
 - The efficiency of the Army and Air National Guard of the respective states
 - Facilitating and improving the administration of the National Guard affairs through the agencies of the Department of Defense and the states, territories, and distric
- AGAUS is committed to ensuring the National Guard is organized, equipped, and postured to fulfill their responsibilities across the full spectrum of operations
- AGAUS meets at least three times annually: Winter, Summer, and during NGAUS
- The key event for industry occurs during the Summer meeting, this year it will be held the week of 13 Jun 22 in Santa Fe, New Mexico


NGEDA - Things To Remember

- Members include National Guard Association Executive Directors of the 54 States, Territories, and District
- Provides a forum for the exchange of timely information of common interest for the mutual benefit of members and the organizations they represent
- To encourage and assist, when feasible, each state, commonwealth, territory and the District of Columbia to organize and maintain a National Guard association
- To participate in improving the operational readiness, training and image of the National Guard on both state and national levels
- NGEDA usually meets in January at the location of the upcoming NGAUS conference city, industry is encouraged to attend
- The next conference is 17-20 Jan 22 in Columbus, Ohio



Key Leaders in NG States

- TAG- The Adjutant General- Two Star General, can be Army or Air. Senior Officer in the State. Primary Military Advisor to the Governor
- CoS- Chief of Staff, Usually a Colonel, responsible for running all staff functions in a State
- CCWO- Command Chief Warrant Officer- Ranking Warrant Officer in the state
- SEL- Senior Enlisted Leader- Joint billet, senior enlisted advisor to the TAG, can be Army or Air.
- SCSM- State Command Sergeant Major, Senior Army Enlisted Soldier
- SCCM- State Command Chief Master Sergeant, Senior Air Enlisted Airman
- SAO- State Aviation Officer



Key Staff Positions (State, Territory, Distric)

- Air National Guard Wing Commanders/Staff
- Army National Guard G-Staff
 - G1- Deputy Chief of Staff- Personnel
 - G2- Deputy Chief of Staff- Intelligence
 - G3- Deputy Chief of Staff- Operations
 - G4- Deputy Chief of Staff- Logistics
 - G5- Deputy Chief of Staff- Plans
 - G6- Deputy Chief of Staff- Information Technology
 - G8- Deputy Chief of Staff- Finance
- USPFO- United States Property and Fiscal Officer



Key Logistic Personnel

- USPFO: Usually a Colonel on Title 10 Orders (Federal) that reports to the Chief, National Guard Bureau
 - Responsible for insuring federal funds and property are properly distributed and managed
 - CIF Manager- Manages the CIF usually a Warrant Officer, usually works for the USPFO
 - Supply and Service Officer which usually works within the USPFO
 - Contracting office which usually works within the USPFO
- Air National Guard Wing:
 - Base contracting office
- Army National Guard
 - G4, usually a Colonel that coordinates all logistics efforts
 - G4 Sergeant Major Senior logistics NCO in a state, usually focuses on individual equipment and training of all supply NCO's in a state



Enlisted Ranks





Officer Ranks





State Partnership Program

- Joint Department of Defense (DoD) security cooperation program managed by the National Guard Bureau, executed by the geographic combatant commands (CCMDs), and sourced by the National Guards (NG) of the U.S. States and territories
- Links a State's NG with a partner nation's military, security forces, and disaster response organizations in a cooperative, mutually beneficial relationship
 - Innovative, cost-effective, flexible, small-footprint program
 - Supports CCMD, U.S. Embassy, and partner nation objectives
 - Builds defense capability and capacity
 - Fosters enduring personal and institutional relationships



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Flow of Money - Army Example





Questions?



Wrap-Up Keith Klemmer





Reception

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