

# Mile-Hi NGAUS 2019 Update



NGAUS Industry Day  
December 11, 2018



# Agenda

- Welcome to Mile-Hi NGAUS
- Transportation Plan
- Hotel Lodging
- Event overviews
- Mile-Hi NGAUS 2019 Partnership Opportunities
- Industry Support



# Transportation Plan

- Transportation will be provided from DIA to Conference Hotels, and return
  - Reservation made on line with transportation provider and a \$5.00 per person/trip payment made.
  - Colorado will cover the remaining costs.
- The Convention Center is walkable from all Conference Hotels
- Transportation will be available from all 'block' hotels to the Denver Convention Center for those that require
- Will be available for all "Official Functions"



# Hotel Lodging Plan

Hyatt Convention Center (HQ Hotel)	800 rooms
Sheraton Denver	750 rooms
Grand Hyatt (NGEDA 2018)	300 rooms
Hilton City Center	250 rooms
Westin Tabor Center	200 rooms



# CO Grade / WO Mixer @ Mile High Station

Located adjacent to Sports Authority Field Stadium, Mile High Station occupies the former Midwest Steel and Ironworks building. The original building dates back to the turn of the century (1897). During the early 1900's, workers built and shipped large-scale ship sections for use by the U.S. Navy during World War II. Based on the significance of the building and the important role that it played in Colorado's history, the building is considered a Historic building by the State of Colorado's historic preservation Officer.

Today, the building is home to Mile High Station. The structure has been carefully renovated to preserve much of the original architectural features, including the old-brick exterior walls, "I-Beam" steel structure, and some of the original operational equipment. New features to the structure include an elevated mezzanine, kitchen, beautiful brick bar, custom chandeliers, large patio, plasma TV's, and an in-house A/V system.

## Capacities:

**Entire Venue** 500 seated | 800

**Reception;** Main Floor 350 Seated;

**Mezzanine** 200 Seated; Patio 150 Seated

**Atmosphere:** Excellent; elevated mezzanine

**Transportation:** Some, but straight-line drive and walkable if desired



**NOTE:** Peak attendance: 746 pax; 4-yr average 660 pax





# Host State TAGs & Sponsor Cocktail Reception @ The Pinnacle Club

This unique venue high atop the Quest Tower building in the heart of downtown Denver offers your guests a spectacular 360-degree view of the Rocky Mountain Front Range. Originally established for Denver's energy industry executive's demanding tastes, this private dining club boasts excellent service, quality food and an unsurpassed panoramic view of Denver's skyline. Theme event options are available, or a simple elegant evening is a superb option.



## Capacities:

**Capital Peak Ballroom 38th Floor,**  
330 Seated, 500 Reception

**Pyramid Peak Ballroom 37th Floor,**  
300 Seated, 450 Reception

**Sunlight Peak Room 37th Floor,**  
180 Seated, 250 Reception

**San Luis Peak Room 38th Floor,**  
100 Seated, 150 Reception

**Atmosphere:** Excellent; majestic views of the mountains

**Transportation:** Some, but walkable



**NOTE:** Projected attendance: 200-250 pax





# Fun Run @ Rocky Mountain Arsenal

**Run Distance:** 5K

**Atmosphere:** Excellent;  
Beautiful quiet area, running  
through prairie shrubland and  
woodland settings with views  
back to the city and of the  
mountains

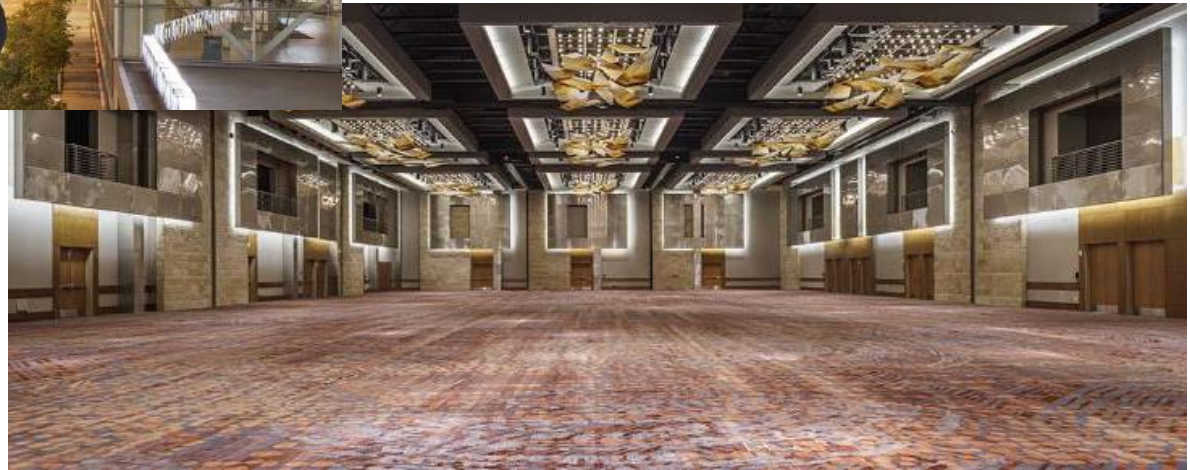
**Transportation:** Yes, but just  
to the north



**NOTE:** Projected attendance: Peak 380 pax; 5 year average 276 pax



# Events @ The Denver Convention Center



- Resolutions
- Area Caucuses
- Exhibits
- Business Sessions
- Retired / Separate Caucus / Luncheon
- Warrant Officer Luncheon & Caucus
- Task Force Meetings
- States Dinner





# Governor's Reception @ Wing Over the Rockies

Wings Over the Rockies Air & Space Museum is a diverse community organization dedicated to unlocking our visitors dreams of flight through exhibitions, events and educational programming. It is a WWII-era hangar, built in 1939, that sits in the heart of Denver's historic Lowry neighborhood. Today, the museum boasts more than 182,000 square feet of hangar space full of iconic aircraft, space vehicles, artifacts, military uniforms and much more.



## **Capacities:**

3,500 seated | 4,500+ inside and outside reception

**Atmosphere:** Fun and unique indoor and outdoor setting; can accommodate numerous fun events and activities

**Transportation:** Yes



**NOTE:** Peak attendance 4140 pax; 4-yr average 3377 pax





# Spouse Luncheon @ The Hyatt Ballroom

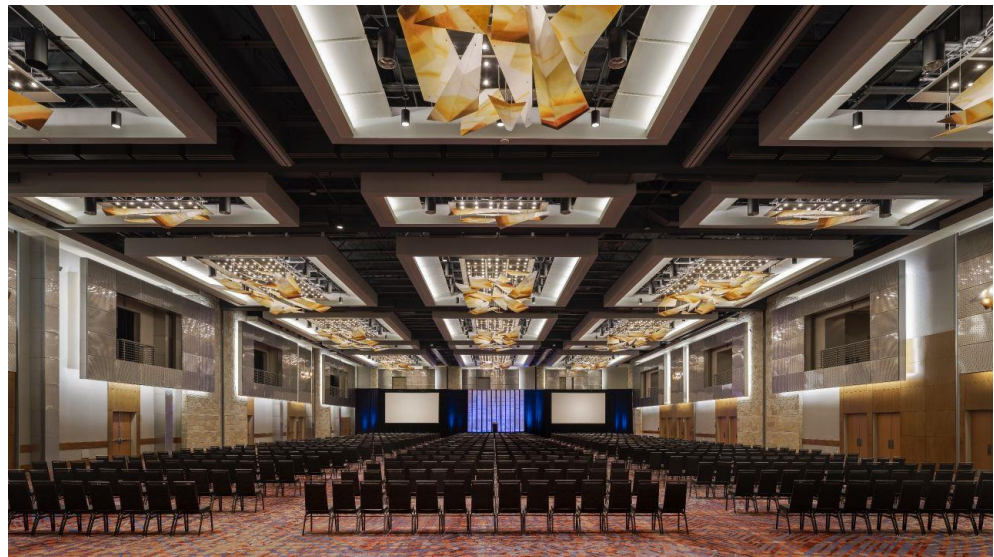
The recently renovated ballroom is a magnificent space, one of the largest in Colorado, featuring 30-foot ceilings and glass lighting fixtures in the shape of mountain peaks.

**Capacities:**

The ballroom accommodates 1,800 for a sit-down dinner,

**Atmosphere:** Excellent

**Transportation:** Some, but walkable



**NOTE:** Projected attendance 600-900 pax; Average 706 pax





# Hospitality Night



- Hotels & Various locations on Denver's 16<sup>th</sup> Street Mall
- A walking mall with free shuttle bus up and down the mall





# TAG Spouse Luncheon @ The Brown Palace

The Brown Palace Hotel and Spa, Autograph Collection, located in the heart of downtown Denver, is an icon rich in tradition and history. Built in 1892, the luxury hotel in Denver, Colorado has been a four-star and Four Diamond hotel since 1977. At the heart of the boutique hotel is the atrium lobby, soaring eight stories above the ground floor and crowned by a beautifully detailed stained-glass skylight. Dramatic Florentine arches surround the atrium, and intricate wrought iron panels decorate six stories of balconies. Timeless elegance and modern amenities best describes this luxury hotel in Denver.

## **Capacities:**

### **Onyx Suite**

125 Seated | 125 Reception,

### **Grand Ballroom A & B**

400 Seated | 800 Reception

**Atmosphere:** Excellent; historic with tours available

**Transportation:** Some, but walkable



**NOTE:** Projected attendance: 100 pax



# The State's Dinner @ The Denver Convention Center



- Theme: Denim & Diamonds (*approved: November 2017*)
  - Forever in Blue Jeans (Neil Diamond)
- Entertainment: Michael Martin Murphy

**NOTE:** Projected attendance: Peak 4487 pax; 4 year average 3988 pax



# Partnership Opportunities

- Rocky Mountain High      \$ 50,000 (+)
- Pikes Peak                      \$ 25,000 (+)
- Grand Tetons                  \$ 10,000 (+)
- Longs Peak                    \$ 5,000 (+)
- Devils Tower                 \$ 2,500 (+)





# Event Sponsorship Opportunities

• Governor's Reception*	\$250,000 (\$50K x 5)
• States Dinner*	\$200,000 (\$50K x 4)
• TAG Reception	\$ 75,000
• Spouse Event	\$ 50,000
• Company Grade/WO Mixer	\$ 40,000
• TAG Spouse Event	\$ 25,000
• NGAUS Golf Tournament*	\$ 15,000
• NGAUS Partners Golf Tournament*	\$ 15,000
• Fun Run	\$ 10,000

\* Joint/multiple sponsorship opportunities available



# Industry Support

*Thank  
You*

- PARTNERSHIP
- HOUSING



# Questions?

