



142ND GENERAL CONFERENCE, A VIRTUAL EXPERIENCE

SPONSORSHIP

August 28-29, 2020





142ND GENERAL CONFERENCE, A VIRTUAL EXPERIENCE

SPONSORSHIP

THREE-STAR | \$25,000

- 30-second presentation during event
- Sponsorship of Roll Call of States during event
- Sponsorship of a conference session
- Recognition from the Chairman of NGAUS during the event
- Logo prominently featured on NGAUS conference platform and in digital event promotion
- Banner ad in Special Conference Report e-newsletter

- Full-page ad in NATIONAL GUARD Magazine
- Banner ad in NGAUS Washington Report e-newsletter
- VIP recognition in Thank-You ad in NATIONAL GUARD Magazine
- VIP Booth in Virtual Exhibit Hall
- Ten (10) conference registrations

TWO-STAR | \$10,000

- · Recognition from the Chairman of NGAUS during the event
- Logo prominently featured on NGAUS conference platform and in digital event promotion
- Half-Page ad in NATIONAL GUARD Magazine
- Banner ad in NGAUS Washington Report e-newsletter
- Prominent recognition in Thank-You ad in NATIONAL GUARD Magazine
- Prominent Booth in Virtual Exhibit Hall
- Five (5) conference registrations

ONE-STAR | \$5,000

- Logo featured on NGAUS conference platform and in digital event promotion
- Banner ad in NGAUS Washington Report e-newsletter
- Recognition in Thank-You ad in NATIONAL GUARD Magazine
- Booth in Virtual Exhibit Hall
- Three (3) conference registrations

To secure your sponsorship, please contact Luke Guthrie at luke.guthrie@ngaus.org or (202) 408-5886.