



AUGUST 27 – 31, 2020

Boston Convention and Exhibition Center | Boston, Massachusetts



SPONSORSHIP OPPORTUNITIES

Become a Part of History

Defending since 1636... Innovating since 1620

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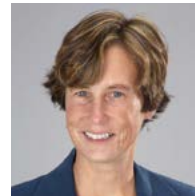
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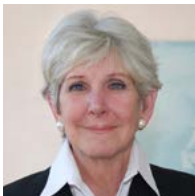
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National Guard

Since its inception on December 13, 1636, in Salem Massachusetts, the National Guard has stood as the oldest component of the Armed Forces of the United States. The tradition of service is strong in New England with commitments in every major engagement since the Revolution. Today the Soldiers and Airmen of the National Guard come from every type of community and serve across all corners of New England. The National Guard has never been busier in its existence than in the past decade. Despite the heavy commitment in the Global War on Terrorism, the units of the National Guard continue to meet every challenge. From response during emergencies and disasters, to flying air superiority over the skies of New England, to deployments in areas abroad – the Soldiers and Airmen of the National Guard stand ready to support and serve while protecting the freedoms we enjoy.



The National Guard Association of the United States (NGAUS)

VISION

To serve as America's strongest advocate for promoting the highest levels of relevance, readiness, modernization and quality of life for our National Guard family.

MISSION

A full strategic partner with our state associations and congressional delegations enabling effective communication of our message to continuously improve our relevance, readiness, modernization and quality of life; while promoting our rich militia heritage as the nation's oldest military organization.

About the Annual Conference

A NGAUS tradition, the annual conference allows members to gather and vote on the top legislative priorities for NGAUS, share information and celebrate camaraderie of being National Guard and NGAUS members.

The 2020 Conference will be held at the Boston Convention and Exhibition Center. More than 5,000 members of the military, national Administration officials, elected officials and private industry representatives who comprise the NGAUS will be in attendance. Since 2020 is a Presidential election year, the nominees of the major political parties are expected to attend.

Join us in Boston as we showcase the patriotic and innovative spirit of New England's companies.



Sponsorship Benefits

SUPPORT THE 2020 NGAUS CONFERENCE IN BOSTON, MA



**CONVENTION
PRESENTING
SPONSOR**

\$100,000

- Premier listing of company logo on NGAUS 2020 website with link to corporate website
- Company logo inclusion as presenting sponsor
- Premier logo placement on all printed materials, including: invitations, program books and promotional materials
- Premier logo placement on screens and signage during events, when applicable
- Recognition as the Presenting Sponsor in all applicable speaking programs
- Recognition in all media releases as presenting sponsor
- 10 distinguished invitations to TAG/Sponsor Reception
- 4 foursomes at the Sponsor Golf Tournament
- 10 tickets to the NGAUS Chairman's Head Table Reception
- Reserved rooms in a conference hotel of choice (paid by partner)

To discuss a customized sponsorship package or for more information, please contact Nicholas Mascata at Boston2020CustomerServ@gmail.com

Sponsorship Benefits

SUPPORT THE 2020 NGAUS CONFERENCE IN BOSTON, MA



JOHN HANCOCK

\$50,000

- Prominent listing of company logo on NGAUS 2020 website with link to corporate website
- Prominent logo placement on all printed materials, including: invitations, program books and promotional materials
- Prominent listing on signage during events, when applicable
- Inclusion in all media releases
- 8 distinguished invitations to TAG/Sponsor Reception
- 3 foursomes at the Sponsor Golf Tournament
- 8 tickets to the NGAUS Chairman's Head Table Reception
- Reserved rooms in a conference hotel of choice (paid by partner)



PAUL REVERE

\$25,000

- Listing of company logo on NGAUS 2020 website with link to corporate website
- Listing on all printed materials, including: program books and promotional materials
- Listing on signage during events, when applicable
- 6 select invitations to TAG/Sponsor Reception
- 2 foursomes at the Sponsor Golf Tournament (provided on a first-come, first-served basis)
- 4 tickets to the NGAUS Chairman's Head Table Reception
- Reserved rooms in a conference hotel of choice (paid by partner)

Sponsorship Benefits

SUPPORT THE 2020 NGAUS CONFERENCE IN BOSTON, MA



BETSY ROSS

\$10,000

- Listing of company name on NGAUS 2020 website
- Listing on printed materials, including: program books and promotional materials
- Listing on signage during events, when applicable
- 4 invitations to TAG/Sponsor Reception
- 2 foursomes at the Sponsor Golf Tournament (provided on a first-come, first-served basis)
- 2 tickets to the NGAUS Chairman's Head Table Reception



CRISPUS ATTUCKS

\$5,000

- Listing of company name on NGAUS 2020 website
- Listing on printed materials, including: program books and promotional materials
- Listing on signage during events, when applicable
- 2 invitations to TAG/Sponsor Reception
- 1 foursome at the Sponsor Golf Tournament (provided on a first-come, first-served basis)
- 2 tickets to the Chairman's Head Table Reception



AUGUST 27 – 31, 2020

SPONSORSHIP RESPONSE FORM

I/We are pleased to support the 2020 NGAUS General Conference and Exhibition at the following level:

CONVENTION PRESENTING · \$100,000

JOHN HANCOCK · \$50,000

PAUL REVERE · \$25,000

BETSY ROSS · \$10,000

CRISPUS ATTUCKS · \$5,000

I/We cannot attend, but please accept a donation of: \$ _____

Please keep my donation anonymous

TOTAL DONATION: \$ _____

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c/o Conventures, Inc.
88 Black Falcon Avenue, Suite 202
Boston, MA 02210

BOSTON

NGAUS ★ 2020

142ND CONFERENCE & EXHIBITION

Thank You for Your Support

of the 2020 NGAUS General Conference
& Exhibition in Boston, Massachusetts

*To discuss a customized sponsorship package or for more information,
please contact Nicholas Mascata at Boston2020CustomerServ@gmail.com*

