



National Guard Association of Texas
3706 Crawford Ave. • Austin, Texas 78731
(512) 454-7300 or (800) 252-NGAT • (512) 467-6803 (fax)
www.ngat.org

23 November 2009

Dear Industry Partner:

The National Guard Association of Texas (NGAT) is a non-profit veterans organization of over 35,000 current, former, and retired members of the Texas Military Forces (TMF). The purpose of NGAT is to promote, safeguard, and advance the interests of the Texas Military Forces and the National Guard of the United States as a component of the Armed Forces of the United States. You may already be familiar with our statewide NGAT annual conference and tradeshow.

NGAT and the TMF are also proud to announce that we will host the 132nd General Conference of the National Guard Association of the United States (NGAUS) in Austin, Texas, 20-23 August 2010. NGAUS is a nonpartisan national organization representing nearly 45,000 current and former officers of the Army and Air National Guard. Formed in 1878, NGAUS is focused on procuring better equipment, standardized training and a more combat-ready force by petitioning Congress for resources. The conference will bring over 5,000 Guard members from all 50 States, territories and the District of Columbia to Texas. We want to make this a most enjoyable and memorable conference for all attendees.

However, an exciting and robust conference will not be possible without the generous support of our industry partners. While the conference is a ten months away, we want to provide our NGAT corporate sponsors and other potential contributors with adequate advance notice of the conference and information on the various sponsorship opportunities available.

Your sponsorship of the conference will provide your organization with the opportunity to reach out to a target audience comprised of our senior leaders in decision-making positions in the Guard and reaffirm your organization's support of our citizen soldiers serving proudly in the National Guard. Please consider making a monetary commitment at one of the sponsorship categories by acknowledging your pledge preference on the enclosed pledge form.

Sponsorship levels are:

Lone Star Level – \$10,000 and above:

- Two foursomes at the Sponsors Golf Tournament
- Four invitations to the Sponsors/TAG Reception and Dinner
- Four invitations to the NGAUS Chairman's Head Table Reception
- Twelve (12) reserved rooms in a conference hotel (Rooms paid for by sponsor)
- Special recognition at the Sponsors/TAG Reception and Dinner

Alamo Level – \$5,000 and above:

- Foursome at the Sponsors Golf Tournament
- Two invitations to the Sponsors/TAG Reception and Dinner
- Two invitations to the NGAUS Chairman's Head Table Reception
- Six (6) reserved rooms in a conference hotel (Rooms paid for by sponsor)

Ranger Level – \$3,000 and above:

- Twosome at the Sponsors Golf Tournament
- One invitation to the Sponsors/TAG Reception and Dinner
- One invitation to the NGAUS Chairman's Head Table Reception
- Two (2) reserved rooms in a conference hotel (Rooms paid for by sponsor)

Yellow Rose Level – \$2,000 and above:

- One place at the Sponsors Golf Tournament
- One invitation to the Sponsors/TAG Reception and Dinner

Bluebonnet Level – \$1000 and above:

- One invitation to the Sponsors/TAG Reception & Dinner

In addition to monetary support, we greatly appreciate any in-kind services or product donations that will enhance our conference and be of benefit to our attendees.

If you have any questions regarding the 132nd NGAUS Conference, please feel free to contact our office at 512-454-7300. Thank you for your generous pledge and support.

Sincerely,



Ray Lindner
Executive Director

132nd NGAUS General Conference
20-23 August 2010 – Austin, Texas

Pledge Form

Please indicate pledge amount for the 132nd NGAUS General Conference by checking sponsor level categories below:

_____ **Lone Star Level - \$10,000**

_____ **Alamo Level – \$5,000**

_____ **Ranger Level – \$3,000**

_____ **Yellow Rose Level - \$2000**

_____ **Bluebonnet Level – \$1000**

_____ **My company or organization will provide the following services and or products in support of the conference:**

Company/Organization Name: _____

Primary Contact Name: _____

Title: _____

E-mail address of primary contact: _____

Telephone: () _____

Fax: () _____

Company/Organization Mailing Address: _____

City: _____ State _____ Zip _____

Please e-mail your Pledge Form to Rob Casias at: rcasias@ngat.org
Mail to: NGAT, 3706 Crawford Avenue, Austin, Texas 78731
FAX to: (512) 467-6803